

PODCASTS

Gain in exposure our regularly scheduled Podcasts.

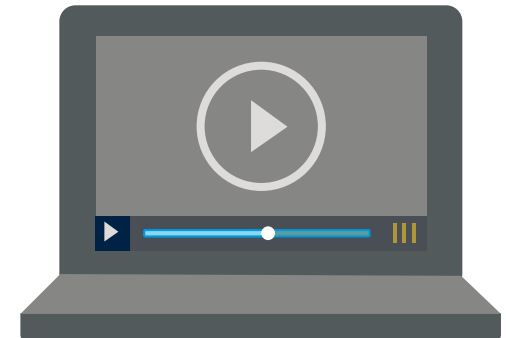
Be a part of our bi-monthly Podcasts where industry experts discuss key topics, trends and industry challenges. You get 2 opportunities every month for branding alongside trusted thought leaders sharing information and insights our audiences are craving.

SIMPLE DETAILS

- 20 minute audio event with our featured industry expert
- Guaranteed leads
- Pre-event marketing
 - Market promotion and exposure across
 - Informa's technology brands
 - Promotions via email and social media
- On-demand archive available for post-Podcast listening

USEFUL FOR

- Generating leads
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals

**ADDITIONAL SERVICES**

Includes 100 guaranteed registrants, plus all extra registrations by event day. Registrants contact information is delivered a er the event.

Ask your Informa Representative for more information and pricing.