

PODCASTS

Gain in exposure our regularly scheduled Podcasts.

Be a part of our bi-monthly Podcasts where industry experts discuss key topics, trends and industry challenges. You get 2 opportunities every month for branding alongside trusted thought leaders sharing information and insights our audiences are craving.

SIMPLE DETAILS

- 20 minute audio event with our featured industry expert
- Guaranteed leads
- Pre-event marketing
 - Market promotion and exposure across Penton’s technology brands
 - Promotions via email and social media
- On-demand archive available for post-Podcast listening

USEFUL FOR

- Generating leads
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals



Ask your Penton Representative for more information and pricing.

ADDITIONAL SERVICES

Includes 100 guaranteed registrants, plus all extra registrations by event day. Registrants contact information is delivered after the event.