

TECH ADVISOR - SPONSORSHIPS

Align your brand alongside trusted content.

Gain exclusive sponsorship or sponsor a specific topic in one of our Tech Advisors that provide IT pros with highly-focused curated content. Tech Advisor is a series of articles that are designed to give IT pros “must-have” information on a specific technology topic.

SIMPLE DETAILS

- We curate a series of articles and compile them into a streamlined PDF
- 3-4 topic specific articles are selected
- Exclusive sponsorship – one sponsor per topic
- We filter out technologies and features that don't match your areas of interest

USEFUL FOR

- Branding
- Thought Leadership
- Content Marketing
- Distribution to audiences you want to target

ADDITIONAL SERVICES**White Paper**

Take a deeper-dive into the content showcased in the Tech Advisor with a custom White Paper we can create and promote for you on Penton Technology channels.

