

TECH ADVISOR - SPONSORSHIPS

# Align your brand alongside trusted content

Gain exclusive sponsorship or sponsor a specific topic in one of our Tech Advisors that provide IT pros with highly-focused curated content. Tech Advisor is a series of articles that are designed to give IT pros “must-have” information on a specific technology topic.

## SIMPLE DETAILS

- We curate a series of articles and compile them into a streamlined PDF
- 3-4 topic specific articles are selected
- Exclusive sponsorship – one sponsor per topic
- We filter out technologies and features that don't match your areas of interest

## USEFUL FOR

- Branding
- Thought Leadership
- Content Marketing
- Distribution to audiences you want to target

## ADDITIONAL SERVICES

### White Paper

Take a deeper-dive into the content showcased in the Tech Advisor with a custom White Paper we can create and promote for you on Penton Technology channels.

