

WEBCHATS

# Channel Directions Live Webchat

Live 30-minute, moderated Webchat event. Sponsors have the opportunity to talk about a new product, partner program, product launch, or provide tips to help partners do better business. We can facilitate recording or work with your pre-recorded file.

## SIMPLE DETAILS

- 30 Minute Channel Directions Live Webchat
- Guaranteed leads
- Speaking opportunity for one executive
- Pre-event marketing
  - Market promotion and exposure across all Penton Channel brands: MSPmentor, The VAR Guy, Talkin'Cloud
  - Promotions via email and social media
- On-demand archive for 90 days post event.

## USEFUL FOR

- Generating leads
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals



Ask your Penton Representative for more information and pricing.

## ADDITIONAL SERVICES

Includes 100 guaranteed registrants, plus all extra registrations by event day. Registrants contact information is delivered after the event. Webchat is available on-demand for 90 days after the event.

