

TOP 10 CARDS

Capture an audience with solution-oriented content while building brand credibility.

Top 10 Cards are brief, punch pieces that provide a series of tips or steps that help your customers solve a problem or guide them in a buying decision. Reinforce your credibility as a market expert by providing useful information in a no-nonsense format that aligns your products/services with customers/target audiences.

SIMPLE DETAILS

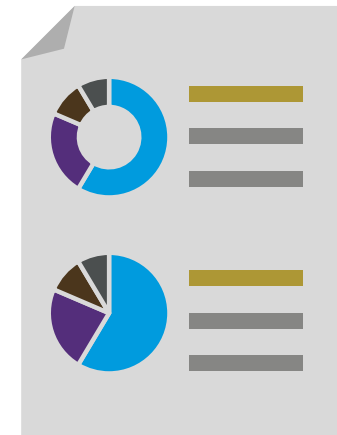
- Topic guidance from Penton industry experts
- Can use custom or re-purposed content
- Includes 1/3 page ad and your logo
- Project management included
- Can print or post final on-line

USEFUL FOR

- Showcase of market expertise
- Become an industry problem solver
- Generate qualified leads

ADDITIONAL SERVICES**Content Syndication Lead Touch**

Take a deeper-dive into the content showcased in your infographic and promote on Informa channels as a white paper.



Interesting Content

is one of the top three reasons people connect with brands on social media.