

VIDEO BLOG

Develop highly shareable content to elevate expert recognition.

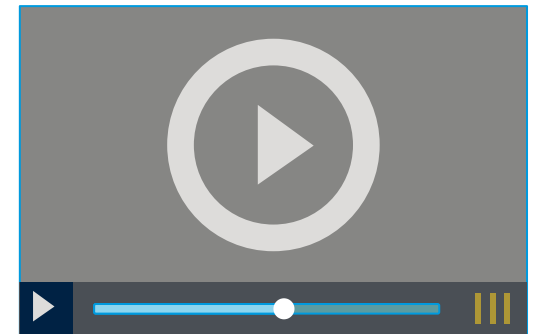
Video blogs add compelling visual appeal to a standard blog, and increase sharing among business communities. Created specifically to cover topic areas that are relevant to your product or service, video blogs deliver brief, punchy content that engages your target audience.

SIMPLE DETAILS

- Turn-key project management
- Animated graphics, music and voiceover provided
- Can include client video content
- Video commentaries by expert (optional)

USEFUL FOR

- Driving awareness
- Relevant, concise content creation
- Lead generation
- On-going content promotion

**ADDITIONAL SERVICES****E-Newsletter**

Send sponsored content from the video to a Penton audience in your market.